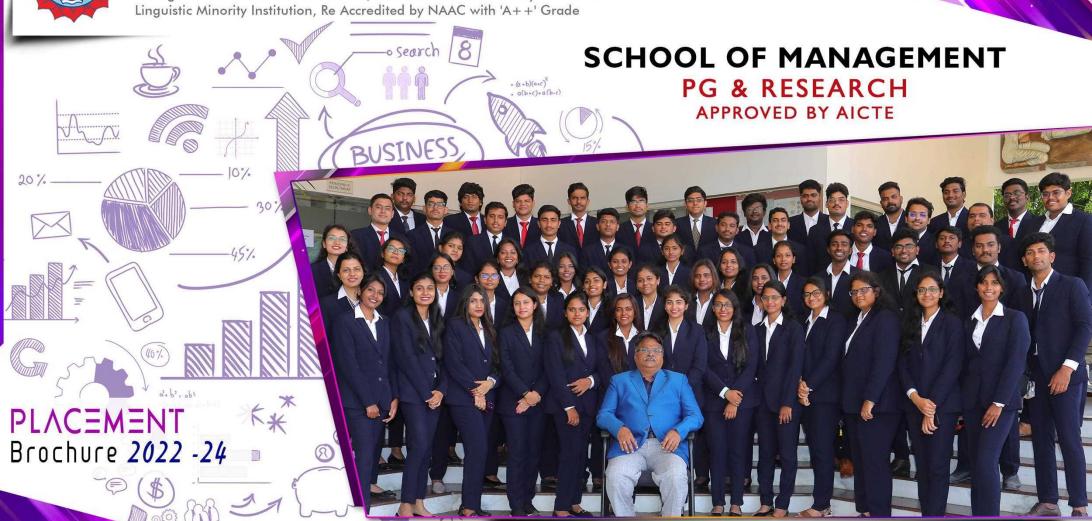




College with Potential forv Excellence, Affiliated to the University of Madras Linguistic Minority Institution, Re Accredited by NAAC with 'A++' Grade



#833, E.V.R. Periyar High Road Arumbakkam, Chennai - 600 106. https://www.mbadgvc.com



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"Education is the passport to the future, for tomorrow belongs to those who prepare for it today."

- Malcolm X



ABOUT DDGD VAISHNAV COLLEGE

Dwaraka Doss Goverdhan Doss Vaishnav College, a linguistic minority institution was established in the year 1964. In the year of its inception, the college under the stewardship and principalship of Sri T. Totadri lyengar offered a degree course in Mathematics along with Pre-University Courses. The College has been a haven for generations of enthusiastic learners through five decades and more. College was founded on the principles of Vaishnavism, with the sole purpose of imparting value-based quality education and empowering the youth. The college has seen a phenomenal growth in terms of its infrastructure, its constantly restructured and revamped curriculum to cater to the specific needs of the student's community. Outstanding performance of the students in academics and extension activities has enabled the college to emerge one of the premier institutions of higher learning. The curriculum is reviewed and updated periodically, in keeping with the changes in the diverse disciplines of arts, commerce, science and technology. An interdisciplinary, multidisciplinary approach in designing the course work is adopted to ensure industry - academia collaboration. The college has entered into collaborations with many reputed institutions /organizations.





ABOUT SCHOOL OF MANAGEMENT

SOM The DDGDVC SOM (Dwaraka Doss Goverdhan Doss Vaishnav College School of Management) was established in the year 1995 as an Independent Professional entity which is affiliated to the University of Madras and approved by AICTE. The program has an annual intake of 60 students with dual specialization. The MBA curriculum comprises of Foundation, Functional and Elective subjects. In the second year the choice of electives is open based on the interest of the students. The department is elevated in imparting Quality Education to students in the core areas of Business Management.



SECRETARY MESSAGE

Dreams may seem to be far removed from reality. They may seem impossible and improbable. But little do we realize that all of us have in us the strength, patience and the passion to fulfil our dreams. The DDGD SOM aims to provide holistic approach to shape over all personality of aspiring students in the professional and moral values. The School of Management has a modern outlook based on the strong roots of our traditional culture.

"We keep moving forward, opening new doors, & doing new things, because we're curious and curiosity keeps leading us down new paths" Walt Disney

The hard work and perseverance of the successive members of the management and the academicians have enabled the institution emerge as one of the much sought after colleges in the city. It is now our duty and responsibility to carry forward this dream and with steadfast faith and determination redefine the standard of excellence, strengthen the spirit of solidarity and celebrate the power of knowledge to transform the society.

Shri. Ashok Kumar Mundhra Secretary

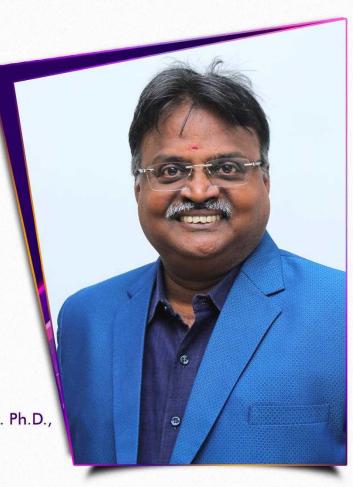


PRINCIPAL'S MESSAGE

The meaning of education has transformed greatly in today's technology driven and digitally connected world that we live in. An educator in the present times has to adopt a multi-dimensional approach having knowledge creation, confidence building and honing leadership skills at its core. While many of our students have been greatly contributing to various renowned and reputed organisations as exemplar leaders, the institution also focuses on developing entrepreneurship skills among students so that they would have the courage and conviction to establish an enterprise and create a legacy. We are passionate about creating a 'learning' institution that is dynamic and constantly seeking excellence to meet the needs of the present as well as the future Greetings! While learning from the ethical and moral value systems of the Indian past. Having carved a niche for itself over the year, through its myriad achievements, this institution today stands as a symbol of immense possibilities and innumerable opportunities. The DDGD School of Management has made tremendous progress in all areas- academic, non-academics, capacity building relevant to faculty members and students The task ahead is clearly defined-educate, enlighten & empower.

As Benjamin Franklin said, "An investment in knowledge pays the best interest".

Dr. S. Santhosh Baboo, M.Sc. Ph.D., Principal



DIRECTOR'S MESSAGE

Here at School of Management, DDGD Vaishnav College we take immense effort to offer the corporate community the future employees who are unique and are trained far beyond the four walls of our classrooms. It has always been identified that grooming is a continuous effort and a huge investment in resources thus making it essential to adapt to the corporate environment at large. We ensure that every student gets the right skill and domain knowledge so that they are easily acceptable to the industry. It is a tradition that the recruiting organizations visiting our institute carry out pre-placement talks, or presentations organized by the company for the students. The School of Management is well equipped with excellent infrastructure to support each and every stage of the placement processes in the campus. We emphasize on inculcating corporate values and skills required for complex decision-making, besides developing superior expertise on functional domains and garnering business knowledge. We are committed to ensure the best recruiting experience and assure you of our best efforts. I am pleased to convey that a batch of highly talented young men and women is ready to take up challenging responsibilities of the corporate world. Wishing all the very best to our students.

Greetings! "Coming together is a beginning; keeping together is the progress; working together is Success" Dear Recruiter, Happy hiring! Thank you.

somdirector@dgvaishnavcollege.edu.in hod-som@dgvaishnavcollege.edu.in

Dr. U. Amaleshwari Director- DGSOM

Mob: +91 99521 15609



RECRUITER INVITE

Dear Recruiter,

Greetings from School of Management, DDGD Vaishnav College!

We are happy to share that our students for past 28 batches have received excellent placement offers from organizations of repute both in India and overseas. We have a pool of committed faculty members, who help the participants develop relevant managerial skills and leadership qualities, along with functional competencies.

The students are groomed to develop decision making and problem solving skills by leveraging appropriate course content and teaching and learning methods. We have aspiring and enthusiastic students who are corporate ready. You would find candidates meeting your requirements in practically every field of interest to your organization. Our department offers dual specializations in Marketing, Finance, HR, SCM and Entrepreneurship.

You are cordially invited to our campus to interact with our students and assess their skills to absorb and leverage their talent in your organizations. We offer you the best learned minds, garnered under the constant care and supervision of our eminent faculty, ready to face and flourish in the industry. It will be our pleasure to assist you in your recruitment efforts.

We are looking forward to a mutually beneficial and long lasting relationship with your esteemed organization. This brochure will help you to understand more about our flagship MBA programme.

Kindly consider this an invitation to interact with our diverse and talented student community.

For prospective openings at your organizations kindly mail to us at ancy@dgvaishnavcollege.edu.in

More details about the Institution are available at www.mbadqvc.com

Ms. Ancy Stepheno
Faculty & Placement Coordinator
-DGSOM

Mob: +91 98408 35578



THE MBA PROGRAM (Masters of Business Administration)

Is a Two-Year Full-Time Post Graduate program that, will provide you conceptual, theoretical and practical training to meet up the standards of corporates. The MBA curriculum comprises of Foundation, Functional and Elective subjects. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business challenges. The program is designed with dual specialization. The Institution works with an undeterred passion to offer its students the best education, blending classroom and experiential learning.

VISION OF SOM

"Our Vision is to emerge as a centre of excellence in Management, Imparting Value Based Education to Develop Transformational Leaders with Functional Expertise Entrepreneurial Perspectives".

MISSION OF SOM

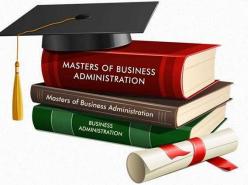
#Impart Quality Education to the students in core areas and business management with moral Values through our dedicated team. #Promoting learning and Development that fosters individual intellectual abilities.

PROGRAMME OBJECTIVES

Enhances the attitude, knowledge and skills of the students in different functional areas of Management to work effectively in a business organization. Develops interpersonal and leadership skills of the students through co-curricular and extracurricular activities. Motivates students for innovative entrepreneurial Ventures and promotes Research oriented Project work among students.

CURRICULUM ARCHITECTURE DDGD SOM

Teaches with the com bination of classroom sessions, seminars sessions, tests and assessments through ICT tools for an effective teaching-learning process. The classroom pedagogy involves lectures, case study, group discussions, live projects and role plays. Emphasis is laid on the current affairs and developments in the world of business. Students make presentations on the topics assigned thorough analysis and research.





LEARNING Model Classroom & Blended Learning

- ▲ Lectures, Presentations, Seminars & Assignments. Practical Learning: Industrial Visits, Group Discussions, Group Activities, Case Studies & Management Exercises.
- Corporate Learning: Internships, Summer Projects, Guest Lectures, Term Projects and Final Projects. Distinctive Features: Several Characteristics Enhance the Quality of Gur Program, Which Enable Students To Gain A Leading Edge In The Business Arena. Dual Specialization.
- ➡ Electives In Cross Functional Area the Students Can opt for Any Subjects Offered by Other Departments to Supplement Their Studies. A Healthy Mix of Fresh Graduates and Experienced Candidates, A Brilliant Core Faculty Team Supported by Visiting Faculty from The Industry.
- Association With MMA, CII, IIMM, SHRM, NSE Academy, Pearson, NHRD, Asian Institute of Family Managed Business, Youth council and Brainswig Edutech. Collaboration With CIMA, ISDC, IOA, Nottingham University Malaysia.



























DDGD SOM - CENTRE FOR RESEARCH

The PhD Degree programme is affiliated to the University of Madras, Chennai. The Ph.D. programme is offered in disciplines such as marketing, finance, economics, systems, human resource management, decision sciences, operations management and supply chain management and other areas related to management and allied areas of research. The Institute offers Full Time as well as Part Time Ph.D. Programmes.



LEADERSHIP

The DDGDVC SOM has a great mix of academically qualified and professionally experienced faculty who apart from teaching, are also involved in creation of intellectual capital through research, consulting and corporate training. School of Management also has support of eminent adjunct and visiting faculty from academia and industry.



THE LEARNING AMBIENCE

The classrooms are equipped with smart board and smart TV for facilitating effective teaching and comprehensive learning. The classrooms are elegantly equipped to support academic activities such as lectures, seminars, presentations, case analysis and discussions.

WORK ROOM

School of Management has an exclusive computer lab with latest equipment & Wi-Fi facility to provide easy online access to information. It also provides SPSS software for the purpose of project and research and Microsoft excel for accounting exposure. Our computer lab is designed to keep pace with rapid technological advances which require resources intensive software. We also have a separate Language laboratory which plays a vital role in analysing the day today scenario and active discussions are held with respect to current affairs.

SEMINAR HALL

DDGDVCSOM has two seminar halls and a group discussion room. Our seminar halls are used for conducting workshops, guest lectures and other co-curricular activities which are well enabled with Wi-Fi connectivity.

KNOWLEDGE REPOSITORY

The department has an extensive collection of over 13000 books, titled in areas of management for quick reference and easy access. The college has a digital library with access to National and International Management Journals and publications through DELNET, EBSCO and National Digital Library.



E-LIBRARY

Pearson's e-Library supports with 24*7 access to all the subscribed eBooks from anywhere, anytime and any device, easy access, compatibility on all browsers with just an Internet connection, personalized login to save bookmarking, highlighting & Notes, Cover imprints like Prentice-Hall.

PANOROMIC ENGAGEMENT OF STUDENTS

The institute aims in creating business-ready managers by enabling every student to do a real-life study under the guidance of the best people from the industry and academics INDUSTRY INTERNSHIP PROGRAMME Our MBA Programme comprises of two internships for a period of 4 weeks during the Month of December – January and May – June. They students are exposed to an extensive knowledge gain of 8 weeks Project Study which provides them an opportunity to exhibit their talent in the specialization they have chosen. This helps them to have a practical insight of corporate atmosphere.

INCUBATION CELL

School of Management encourages students to show case their entrepreneurial skills by hosting carnival show, where the students invest their money through pooling of funds, marketing their products, preparing financial structure, utilizing Human Resources and infra-structure and generating a profit out of it. This imbibes their ability to apply their theoretical knowledge into practice which enriches their talent and shine unique in this Competitive Environment.

PERSONALITY DEVELOPMENT INITIATIVES

The MBA Program is designed to empower students to become effective communicators, tiring personalities and dynamic leaders. The program helps students identify personality shortcomings, deepen self-realization and develop positive belief systems so that they grow into successful managers.









FORGE PARTNERSHIPS FOR FUTURE SUCCESS WITH

DDGDVC SCHOOL OF MANAGEMENT GRADUATES:

Welcome to DDGDVC SCHOOL OF MANAGEMENT, your gateway to a pool of exceptional talent that's ready to drive your organization's growth and innovation. As a recruiter, partnering with us means gaining access to a diverse cohort of graduates who are equipped with the skills, knowledge, and passion to excel in the corporate world. Here's why DDGDVC SCHOOL OF MANAGEMENT graduates are the perfect fit for your organization:



Our graduates are nurtured to think critically, analyse complex situations, and formulate strategic solutions. Their ability to approach challenges from a holistic perspective makes them invaluable assets in driving your company's success.

2 Adaptability

In a rapidly changing business landscape, our graduates thrive. Their exposure to diverse industries, international perspectives, and innovative thinking equips them to adapt seamlessly to new environments and emerging trends.

3 Leadership Excellence

DDGDVC SCHOOL OF MANAGEMENT instils strong leadership qualities in its graduates. Through team projects, workshops, and hands-on experiences, they learn to lead effectively, inspire teams, and take charge in high-pressure situations.

4 Global Mindset

Our international programs and cross-cultural collaborations foster a global mindset in our graduates. They bring unique insights, cultural awareness, and the ability to work across borders, a valuable asset in today's interconnected world.

5 Innovation Catalysts

Creativity and innovation are at the heart of our curriculum. Our graduates are trained to think outside the box, identify opportunities, and contribute fresh perspectives that drive your company's innovation agenda.

6 Practical Experience

DDGDVC SCHOOL OF MANAGEMENT emphasizes experiential learning, ensuring that graduates possess practical skills that are immediately applicable in real-world scenarios. Their ability to hit the ground running adds immediate value to your teams.

7 Networking Prowess

Our graduate's benefit from a strong alumni network and industry connections, giving them access to a vast pool of resources. This network amplifies their ability to build bridges and create valuable connections within your organization.

8 Soft Skills Mastery

Communication, teamwork, and emotional intelligence are integral components of our program. Our graduates' exceptional soft skills enable them to collaborate effectively, foster positive work cultures, and communicate clearly and persuasively.



DDGDVC SCHOOL OF MANAGEMENT's dedicated career services team equips graduates with job-seeking skills, interview preparation, and industry insights. You can be confident that our graduates are well-prepared to seamlessly integrate into your organization.

10 Diverse Talent Pool

Our commitment to diversity and inclusion ensures that you have access to graduates from a wide range of backgrounds, fostering an inclusive work environment that reflects the world we live in.

"Partner with DDGDVC SCHOOL OF MANAGEMENT to recruit exceptional talent that propels your organization forward. Join us in shaping the future of business with our graduates who are poised to make a meaningful impact".



OUR FACULTY MEMBERS



Dr. U. Amaleshwari
M.B.A., M.Phil., NET, SET, Ph.D.
Director & Head



Ms. Nanthiga V R B.E., MBA., NET, (Ph.D.) Asst. Professor



Ms. Ancy Stepheno S B.E., MBA., NET, SET, (Ph.D.) Asst. Professor



Ms. Jeevitha R M.B.A., SET, (Ph.D.) Asst. Professor





Ms. Vijaya Deepika D E M.B.A., M.A., NET, (Ph.D.) Asst. Professor



Ms. Logeswari R M.B.A., M.Phil., SET., (Ph.D.) Asst. Professor



Ms. Arockya Divya S MBA., NET, SET, (Ph.D.) Asst. Professor



Ms. Banu Priya S B.Sc.,M.B.A.,NET, (Ph.D) Asst. Professor

MBA 2023- 2024 BADGE HOLDERS



Adarsh Mundhra
Department Secretary



Gokula Priya .M Department Secretary



Roshanvivek Sekar

Department President



Tushar Johari .V Marketing Club Head



Parika .M Marketing Club Head



Jaivignesh.G
Finance Club Head



Anusha T.N.S Finance Club Head



Rasool Basha.H HR Club Head

MBA 2023- 2024 BADGE HOLDERS



Shivani .R HR Club Head



Gaurav Agarwal
ED Club Head



Vaishnavalakshmi .V ED Club Head



Rakesh .N Women Empowerment Cell



Jayavarshni .V Women Empowerment Cell



Vigneshvaran .D
PR Club Head



Niveditha .M PR Club Head



Rahul Prakash .J Alumni Club head



MBA 2023- 2024 BADGE HOLDERS



Annjennifer A.S
Alumni Club Head



Tharoon .B
Placement Coordinator



Akash .M
Placement Coordinator



Manshi Dhiran .D
Placement Coordinator



Keshavi .V.C
Placement Coordinator



Harris Rao V.G Class Representative



Sangeetha .S Class Representative



Dharam Dev .B Campus Reporter



Vishal Sharma.A Digital Media Club



Pranev .S. S Digital Media Club



Sanjai Kumar .H Digital Media Club



Raghul. P Cultural & Liason Head



PROGRAMS 2022-23

Student Induction Program (VIDYARAMBH 2022)

The Student Induction Program, VIDYARAMBH 2021 was conducted by the School of Management, spanning for two weeks starting from 29th July 2022 to 5th August 2022 as per the Guidelines of AICTE. The Induction program gave an exposure to corporate discipline, also helped students to adapt to the new environment guided by senior folks.

Out Bound Training

It is conducted with the intention of learning basic concepts of management interventions, team building techniques through practical and real-life situations. An outbound training was arranged to the students to Yelagiri by Sieger Training India for three days. The activities made the students to think logically and to learn how to utilize the available resources in an optimal way.

Symphony Management Club

The Symphony Management Club at DDGD Vaishnav College is a vibrant platform that brings together students passionate about management and leadership. Through a series of interactive workshops, seminars, and networking events, the club nurtures the skills and talents of its members, preparing them for successful careers in the business world. The club acts as a hub for sharing ideas, knowledge, and experiences, fostering a spirit of collaboration and innovation among budding managers.

Students Council 2023

The Students Council of 2023 comprises a dynamic group of student leaders who work collaboratively to enhance the college experience for their peers. Through various initiatives, they address student concerns, organize events, and facilitate open communication between students and the college administration. The council's mission is to create a positive and inclusive environment that supports academic and personal growth.

Women Equality Day

Celebrated annually, Women Equality Day is a poignant reminder of the ongoing struggle for gender equality. The event at DDGD Vaishnav College highlights the importance of gender parity, showcasing the achievements of women in various fields, and discussing the challenges that still need to be overcome. It serves as a platform for dialogue, awareness, and empowerment.

Signing of MOU With Youth Council of India

The Memorandum of Understanding (MOU) signing between DDGD Vaishnav College and the Youth Council of India marks a significant collaboration.

This partnership aims to promote youth engagement, leadership development, and community initiatives. Through joint projects, workshops, and events, both entities work together to create positive social change and empower the youth to become active contributors to society.

PROGRAMS 2022-23

Placement Brochure Launch

The Placement Brochure Launch event is a showcase of the college's academic excellence and the accomplishments of its students. The brochure highlights the achievements, skills, and aspirations of the graduating batch, offering prospective employers an insight into the potential of these young talents. It's an essential step in bridging the gap between academia and industry.

TARANG HR 2023

Tarang HR is an annual event that focuses on the latest trends and challenges in the field of Human Resources. Through panel discussions, workshops, and expert talks, participants gain insights into talent management, employee engagement, and workplace culture. This event equips students with a deep understanding of HR practices, preparing them for future roles in the industry.

COMBAT 2023

Combat 2023 is a highly anticipated event that challenges students' strategic thinking and decision-making abilities. This business simulation competition simulates real-world scenarios, requiring participants to analyze market trends, devise strategies, and make critical decisions to achieve business success. It's a platform for students to apply their classroom knowledge to practical situations.

RUNWAY- MBA Aspirants

Runway is an event specifically designed for MBA aspirants. It provides a glimpse into the world of business and management education, helping prospective students make informed decisions about their academic and career paths. Interactive sessions, alumni interactions, and faculty presentations offer a comprehensive overview of the MBA program and its potential benefits.

National Level Advanced Faculty Development Program (FDP)

The National Level Advanced Faculty Development Program is an intensive training initiative for educators. It aims to enhance teaching methodologies, research skills, and pedagogical techniques among faculty members. Through workshops, seminars, and peer discussions, participants gain fresh insights into fostering effective learning environments and promoting student engagement.

CONFLUENCE 2023

Confluence 2023 is a multidisciplinary symposium that encourages cross-pollination of ideas among students from various academic backgrounds.

It provides a platform for discussions, presentations, and debates on topics ranging from technology and business to social issues and culture.

The event fosters intellectual curiosity and encourages participants to explore diverse fields of knowledge.



PROGRAMS 2022-23

Leadership Summit

The Leadership Summit is a flagship event that brings together renowned leaders and experts from various industries to share their experiences and insights. Through keynote speeches, panel discussions, and interactive sessions, participants learn about effective leadership practices, industry trends, and the qualities required to succeed in leadership roles.

International Women's Day Event – ASTHRA 2023

Asthra 2023 is a commemorative event held on International Women's Day. It celebrates the achievements of women and highlights the challenges they face. Through discussions, presentations, and cultural performances, the event aims to empower and inspire women to break barriers and contribute meaningfully to society.

FIN-BETA 2023

Fin-Beta 2023 is a finance-focused event that delves into the intricacies of the financial world. Participants gain insights into investment strategies, financial planning, and emerging trends in the global economy. The event combines expert talks, workshops, and case studies to provide students with a comprehensive understanding of finance.

Industrial Visit

The Industrial Visit is an immersive experience that exposes students to the practical aspects of various industries. Through guided tours, interactions with industry professionals, and hands-on demonstrations, students gain firsthand knowledge of operations, processes, and real-world challenges in different sectors.

RISHTEY 2023 - Alumni Meet

Rishtey 2023 is a heartwarming reunion event that brings together alumni from different graduating batches. It's a time to reconnect, reminisce, and share experiences. Alumni share their journeys after college, providing current students with valuable insights into career paths, industry trends, and life beyond academia.

VISITING FACULTY MEMBERS

Dr. Raja Venkatesh B.E., M.B.A., Ph.D.

Dr. Harini Hingnekar R M. Sc., M.A., M. Com., M. Phil., Ph.D

Dr. Dinesh Babu R B. Tech, MBA, Ph.D.

INDUSTRIAL EXPERTS

Mr. T A B Barathi, VP - SCM Wheels India Limited

Mr. N Govindaraj Chairman Certifications Programme, IIMM Chennai

Mr. Kailasagiri, GM-HR, CUMI

Mr. Karthik Raj, OD & L&D Specialist, Everrenew

Mr. Karthik T, Corporate Trainer, Velite

Mr. L. Krishnan, Faculty - L & T

Dr. B Ramesh, Chairman, IIMM Chennai

Mr. Satish Rajarathinam, SVP & Global Strategic Resourcing, MPhasis

Mr. Satish Kumar, Founder, Creating Wealth Advisory

Mr. R. Seshadri, Executive Director, TAKE Solutions

Mr. N. Swayambhu, VP - South National Council, IIMM Chennai





COPORATE CONNECT

To design and conduct relevant training and management development programs for enhancing the understanding our students are having prominent memberships.



MMA

MMA, an institution with 60 years of excellence in management education progress has straddled far and beyond the context of providing quality management education, training & development.



NHRD

The National HRD Network (NHRDN) is a Global Centre for Grooming Leaders and the National Apex body of professionals committed to promoting the People Development. It is an association of professionals committed to promote HRD movement in our country



IIMM

Indian Institute of Materials Management (IIMM), is the National Apex body representing a wide spectrum of professionals engaged in various facets of Material Management, responsible for planning, sourcing, Logistics & Supply Chain Management. Associating with IIMM helps students to demonstrate high standards and commitment to excellence in the field of Supply Chain Management and provides an opportunity to network with such professionals with access to a vibrant community and a range of benefits.



CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.



SHRM

The Society for Human Resource Management, is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With wide network of HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally.



ISTD

The Indian Society for Training & Development (ISTD) is a premier professional organization dedicated to promoting excellence in training and development. It focuses on enhancing the skills and capabilities of professionals involved in training, human resource development, and organizational learning. ISTD offers a range of programs, workshops, and certifications that contribute to the continuous improvement of training practices in various industries.

COPORATE CONNECT



IIMM CAT 2023

The Indian Institute of Materials Management (IIMM) conducts the Common Admission Test (CAT) as an entrance examination for admission to its management programs. IIMM is a renowned institution that specializes in education and research in the field of supply chain and materials management. CAT is designed to assess candidates' aptitude and knowledge related to materials management, procurement, logistics, and supply chain practices.



AIMA

The All-India Management Association (AIMA) is a premier apex body that serves as a platform for management professionals and organizations. AIMA offers a wide range of services, including management education, research, publications, and conferences. It conducts management entrance exams like MAT (Management Aptitude Test) for admission to various management programs across the country.



CIMA

The Chartered Institute of Management Accountants (CIMA) is a globally recognized professional organization that focuses on management accounting and finance. CIMA offers a comprehensive qualification program that equips individuals with skills in strategic management, financial reporting, risk management, and more. The CIMA qualification is highly regarded by employers and opens doors to a wide range of career opportunities in finance and management.



NSE ACADEMY

NSE Academy is the educational arm of the National Stock Exchange (NSE) of India. It offers a variety of courses and certifications related to financial markets, trading, investments, and risk management. NSE Academy aims to enhance financial literacy and empower individuals to make informed decisions in the world of finance. Their programs cater to beginners as well as experienced professionals looking to enhance their skills.



PEARSON

Pearson is a multinational educational publishing and assessment company. It offers a wide range of educational resources, textbooks, digital learning tools, and assessments for students, teachers, and institutions across various academic levels. Pearson's products and services are designed to support effective teaching and learning, helping individuals develop essential skills and knowledge for success in their academic and professional pursuits.



MOU'S

YOUTH COUNCIL



The Memorandum of Understanding (MOU) between D.D.G.D. Vaishnav College and the Youth Council of India marks a significant collaboration aimed at empowering the youth of the nation. This partnership is dedicated to nurturing leadership skills, fostering community engagement, and promoting social responsibility among young individuals. Through joint initiatives, workshops, seminars, and community projects, this collaboration seeks to channel the energy and potential of youth towards positive social change. By working hand in hand, both institutions are committed to creating a generation of socially aware and responsible leaders who contribute positively to society.

ISTD Student Chapter

The establishment of the Indian Society for Training & Development (ISTD) Student Chapter within D.D.G.D. Vaishnav College is a testament to the college's commitment to fostering excellence in training and development. This MOU facilitates an enriching learning environment for students interested in honing their skills in training, human resource development, and organizational learning. Through this partnership, students gain access to expert-led workshops, seminars, and networking opportunities that enhance their understanding of industry best practices. The ISTD Student Chapter serves as a platform for students to engage with professionals and industry leaders, ultimately preparing them for successful careers in the field of training and development.



NHRD CHENNAI Student Chapter

The MOU between D.D.G.D. Vaishnav College and the National Human Resource Development Network (NHRD) Chennai Student Chapter signifies a strong commitment to advancing human resource management practices. This partnership provides students with unique insights into the realm of HRD, allowing them to interact with seasoned professionals, attend workshops, and participate in events that focus on current trends and challenges in the HR domain. Through this collaboration, students gain exposure to real-world HR

scenarios, enhancing their understanding of talent management, employee engagement, and organizational development. The NHRD Chennai Student Chapter serves as a bridge between academia and industry, preparing students to excel in HR roles and contribute to the growth of organizations.

These MOU partnerships reflect the college's dedication to providing students with holistic learning experiences that extend beyond the classroom. By forging alliances with these esteemed organizations, D.D.G.D. Vaishnav College is equipping its students with the skills, knowledge, and networks necessary to excel in their chosen fields and make a positive impact on society.



MOU'S



MMU

School of Management signed an MoU with Multimedia University (MMU, Malaysia. This intention is to establish a joint working team for exchange of students and faculty members, enhance joint research activities and participate in seminars and conferences.



Brainswig Edutec

The strategic alliances with the corporate edutech firm to impart training in Data Analytics, provide internship in analytical arena and deliver high calibre Analytical skills to students.



Upgrad

School of Management signed an MoU with Upgrad Education Private Limited facilitating education, skilling, training and other allied services. The significance of this partnership is to provide training and internship support for students in the area of Marketing Salesforce and Al Analytics.





EXTENSIVE ENRICHMENT PROGRAMME



International Summer School 2023

International Summer School Programme on "Doing Business in Asia Advanced" attended by MBA students from DDGDVC School Of Management. The 14-day course was held at the prestigious University of Nottingham Malaysia, offering a unique opportunity for students to delve into the intricacies of conducting business in the diverse and dynamic Asian region.



Excel Workshop

The Excel Workshop offers participants a comprehensive understanding of one of the most widely used tools in business and data analysis. Through hands-on exercises, participants learn how to efficiently manage data, perform complex calculations, create graphs and charts, and generate insightful reports. This workshop equips attendees with essential skills that are applicable across various industries and roles.



HR Analytics

The HR Analytics workshop delves into the world of data-driven human resource management. Participants learn how to analyze HR data to gain insights into employee performance, engagement, recruitment, and retention. By exploring trends and patterns, attendees are better equipped to make informed decisions that enhance organizational effectiveness.



Digital Marketing

The Digital Marketing workshop introduces participants to the dynamic landscape of online marketing. Covering topics such as social media marketing, search engine optimization (SEO), content strategy, and online advertising, attendees gain practical skills to create impactful digital marketing campaigns and engage with target audiences effectively.



Python Software

The Python Software workshop provides participants with a foundational understanding of programming using Python. Participants learn how to write and execute Python code, work with data structures, and automate tasks. Python's versatility makes it an essential tool for various fields, including data science, software development, and automation.

EXTENSIVE ENRICHMENT PROGRAMME



Business Analytics

The Business Analytics workshop focuses on using data analysis to drive strategic decision-making. Participants learn how to extract valuable insights from data, develop predictive models, and visualize trends. These skills are vital for professionals seeking to harness data for improved business performance.



SQL R Programming

The SQL R Programming workshop combines Structured Query Language (SQL) and R programming to enable participants to manipulate and analyze data efficiently. SQL is used to manage and retrieve data from databases, while R is a powerful programming language for statistical analysis and data visualization. This workshop empowers attendees to handle large datasets and perform advanced analyses.

SPSS Workshop



The SPSS (Statistical Package for the Social Sciences) workshop equips participants with skills in using this software for statistical analysis and data management. Participants learn how to perform descriptive and inferential statistics, create visualizations, and generate reports. SPSS is widely used in research and data analysis across disciplines.

Corporate Placement Training

The Corporate Placement Training workshop focuses on preparing students for the professional world. Covering topics such as resume building, interview skills, communication techniques, and workplace etiquette, this workshop enhances participants' employability and confidence in securing job placements.

Entrepreneurship Workshop

The Entrepreneurship Workshop nurtures participants' entrepreneurial spirit and equips them with the knowledge and skills needed to launch and sustain a successful business venture. Topics covered include ideation, business planning, market research, funding strategies, and risk management. This workshop empowers aspiring entrepreneurs to turn their ideas into reality.

Each of these workshops offers participants valuable skills that are relevant in today's competitive landscape. By attending these workshops, participants gain practical knowledge and insights that can significantly contribute to their personal and professional growth.





Placement 2022-24





8/1/2000



Rahul Prakash J

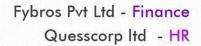
7/6/2001



Bcom (Accounting and finance)



BBA Aviation Management





Vijay Television - Marketing Global Villagers - Marketing



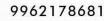


MS office and Social media management





rahullprakash06@gmail.com







Placement 2022-24







Rakesh N

9/29/2000







B.com





Gypelite india pvt ltd - Marketing, HR Vamsee shipping carrier pvt ltd - HR





Ms excel

rshivu2002@gmail.com



rakeshatm99@gmail.com







Placement 2022-24





7/12/1999



Rithi Bharrathi S

7/26/2001







B.COM IN ACCOUNTING AND FINANCE





Numeric Ups Solutions - Marketing Swelect Energies - Marketing



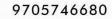


MS office, MS Excel and Tally ERP9





rithisakthi26@gmail.com







Placement 2022-24







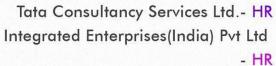
Kiran S 6/11/2001







B.COM (GENERAL)





MGM HEALTHCARE - HR Equitas Small Finance Bank - HR



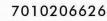


MS OFFICE, SPSS





kiransanthanam011@gmail.com







Placement 2022-24





12/9/2001



Vishnu Priya M

11/24/1999







Bachelor of Engineering CSE





Britannia Industries Ltd- HR Brakes India Pvt Ltd - HR Daimler - HR





Business Analytics, Programming Languages - C, Python , Java and R, Tableau , MS Excel





vishnupriyam2411@gmail.com







Placement 2022-24





12/16/2001



Yash Rathi

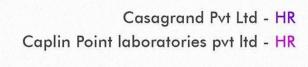
1/21/2001







BBA





Bharathi Homes private Ltd - Finance Roca Parryware bathroom Products Pvt Ltd - Marketing

MS office



Ms office





yashr712111@gmail.com









Placement 2022-24







Tharoon B

10/5/2000







BE Electrical and Electronics Engineering





The Hindu Group Publishing Pvt Ltd

- Marketing

Piechips - Marketing





Ms-Excel, Ms-PowerPoint, Ms-Word, Web Page Development, Search Engine Optimization, Tableau, Social media Management





tharoonbaskar@gmail.com







Placement 2022-24





6/29/2001



Sanjaikumar H

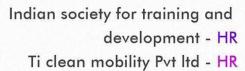
7/27/2002



BSc .Mathematics



B Com General



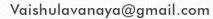


CUMI - HR
Galaxy Groups - Marketing



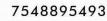


MS Office and Digital Marketing





hsanjaikumar007@gmail.com

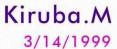






Placement 2022-24







Sanjay Aravind K



BE, ECE



Bachelor of Engineering - Manufacturing





Grinntech Technologies - HR Brakes India Pvt Ltd - HR



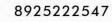


Business Analytics, MS Excel





sanjayrajni696@gmail.com







Placement 2022-24





2/27/2000



Gokula Priya M.

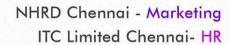
1/2/1999







B.E - EEE





ISTD - HR
TI Clean Mobility Pvt. Ltd. - HR



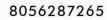


MS-Excel, Presentation





gokulapriyagp7@gmail.com







Placement 2022-24







Harshita Dadheech

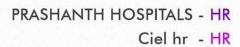
7/20/2001



Bcom corporate secretaryship



Bachelor's of commerce





Matkatus - Marketing Sugal & Damani - HR



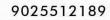


Ms Excel, Tableau, R software, python.





toharshitadadheech@gmail.com







Placement 2022-24





4/17/2001



Kishore S

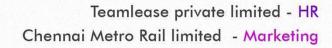
11/22/2001







B.Sc Mathematics





Rane Brakes Limited - HR

MGM Cancer Institute - HR



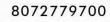


MS Office





kishoresathasivam22@gmail.com







Placement 2022-24











Wheels India Limited - Marketing

Quesscorp Limited - HR



MS - Office , Tally Prime, Business Accounting Taxation (BAT), BUSY Accounting Software.



suriyaasivasankar6973@gmail.com











Placement 2022-24



Roshan Vivek Sekar

3/15/2001



Harshini A Davey

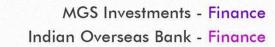
4/3/2001





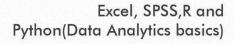


B.com ACCOUNTING AND FINANCE





THE HINDU - Marketing Vikatan - Finance





Financial marketing, Tally, SPSS





harshidavey2000@gmail.com







Placement 2022-24







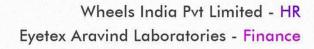
Akash M 11/22/2001



Bcom (Corporate secretaryship)



B. Com (general)





SRF pvt. Ltd - Finance, HR
KTV health food pvt ltd - Finance



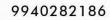


Ms- office/ Tally/ SAP





akashipm351@gmail.com







Placement 2022-24





2/9/2001



Mitali Mohta

3/9/2001



BBA - Bachelor of Business Administration



Bachelor of Business Administration (BBA)





TradePlus Online (Navia Markets Ltd)

- Marketing

Cholayil Private Limited - Marketing

MS Office, Tableau, Tally SPSS, R Software, Python, Canva, Financial Modelling



MS Office, Tableau, Tally, SPSS, R Software, Python, Canva, Financial Modelling





mitalimohta01@gmail.com

9176837374





Placement 2022-24





8/24/2001



Dilli Ganesh R

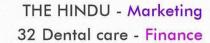
9/14/2001







Bcom general





Shiksha Finance Company - Finance Oncrop agro sciences company - Finance

Ms - office, tally

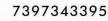


Ms-office, Tally





Dilliganesh417@gmail.com







Placement 2022-24





4/8/2002



Harris Rao V G

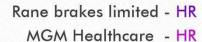
9/13/2001



B.com general



B.com(general)





NHRD- Marketing
TI Cycles of India - HR





Ms-Office

Keerthanaethirajulu748@gmail.com



Harrisraoo2001@gmail.com

7550193306





Placement 2022-24





1/16/2002



Adarsh Mundhra

11/10/2001







B.com corporate secretaryship





The Hindu - Marketing
32 Dental care - Finance



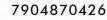


Ms-office, SPSS, Tally, Tableau, Business Valuation





adarshmundhra112@gmail.com









Placement 2022-24







Sivaramkrishnan R

8/15/1999







B.COM CORPORATE SECRETARYSHIP





Sundaram Finance Limited - Finance Apollo Pharmacies Limited - Finance

MS Word, MS Excel, MS PowerPoint, Advanced TALLY, R, Tableau, Python



Ms Office, Ms Word, Microsoft Powerpoint

santhiyaa457@gmail.com



sivaramkanna007@gmail.com

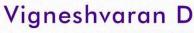
8667707808





Placement 2022-24





6/10/2002



Karthick G

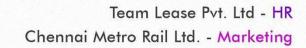
7/26/2000





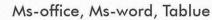


BCOM CORPORATE SECRETARYSHIP





WHEELS INDIA LIMITED - HR STANZA LIVING - Marketing



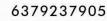


MS-OFFICE, SAP





abhishkarthick55@gmail.com







Placement 2022-24







Priyadharshini M

8/24/2001







BCOM (General)





Novateur Electricals Pvt Ltd.

- Marketing, Finance Swelect Energy Systems - Marketing

SPSS, MS Office, SAP, Python, R



MS Office, SPSS





priyadharshinii2408@gmail.com







Placement 2022-24





7/27/1999



Raghul P

5/16/2000





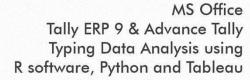


BCA





Rane Brakes - HR Indian Oil Corporation - Finance



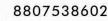


Ms Excell , SAP basics, Cloud computing





raghulprabu95@gmail.com







Placement 2022-24



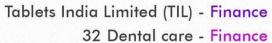


3/30/2002











MS-OFFICE/TALLY/SPSS



rishabmishra4357@gmail.com











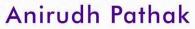


HUMAN RESOURCE



Placement 2022-24





10/29/1998

SOM DDGCVC

Vishal Sharma A

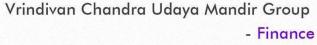
12/18/2001







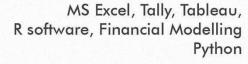
B.Com (General)



Indian Oil Corporation - Finance

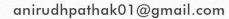


Allsec Technologies Ltd - HR
Century Plyboards India Ltd - Finance



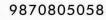


MS- Office, Python, R, Tableau, Flutter Framework





vishalsharma1812@outlook.com







Placement 2022-24







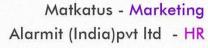
Bhargavi S



Bcom (Accounting and Finance)



B.com (Accounting &Finance)





Gates Unitta India Company Limited
- Finance

Fortis Hospital Vadapalani - HR



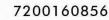


Ms Word , Excel Ms Office, Website creation, Design tools Canva





bhargavisubramanian07@gmail.com







Placement 2022-24







Sangeetha S

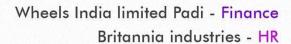
1/21/2002



B.com(Accounting and Finance)



B.com (General)





The Hindu Group - Marketing Nippon Paint (India) Pvt. Ltd - HR



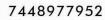


Typewritting - Tamil And English, Ms-Office, SPSS





sangeethas2101@gmail.com







Placement 2022-24





12/5/2001



Sarithiraa R

11/5/2000







Bcom general





Neyveli Lignite Corporation
India Limited - Finance
Texcel Engineers Private Limited - Finance

MS-Office, Tally ERP9, SPSS Business Analytics (Data visualisation)



MS Excel, MS Word, MS PowerPoint, Canva, R, Tableau, Python





sarithiraarengan@gmail.com

8870786474





Placement 2022-24





1/23/2001



Keshavi V C

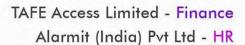
11/23/2001



B.Com (Accounting and Finance)



B.Com (General)



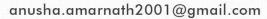


Indian Oil Corporation - HR
MGM HEALTHCARE - HR





MS Excel and Tableau





keshavivc2311@gmail.com







Placement 2022-24





6/30/2001



Arvind D

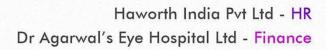
4/3/2001







B.com (Commerce)





Nippon Paint India Pvt Ltd - HR Wheels India Limited - Marketing



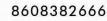


MS Excel, TALLY .





arvinddurai3421@gmail.com







Placement 2022-24



Harshavarthini B

4/29/2001







Rane Brakes - HR

Haworth India Pvt Ltd - HR

Daimler - HR



Ms Excel, Ms word, Ms PowerPoint, Tableau



harshavarthinib10@gamil.com

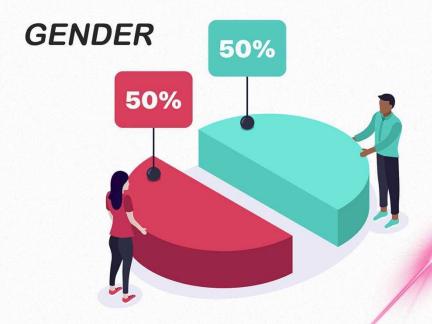




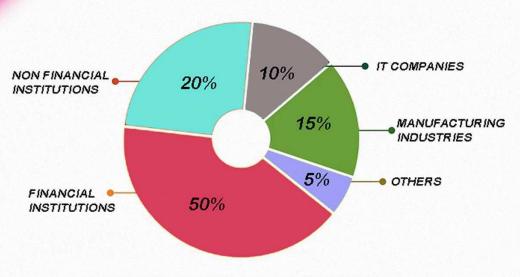




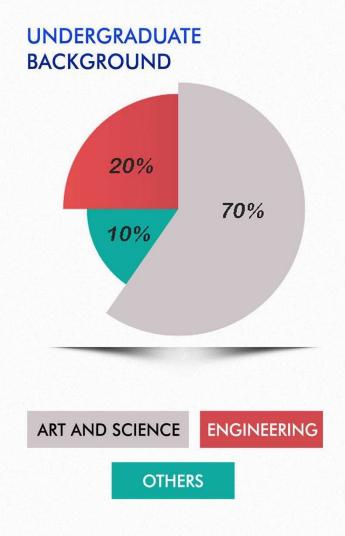
STUDENT STATISTICS

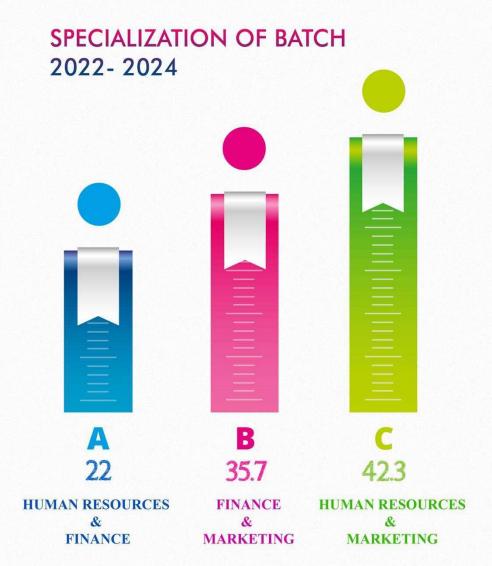


PLACEMENT DATA OF BATCH 2021 - 2023



STUDENT STATISTICS





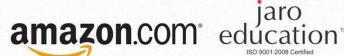
PROMINENT RECRUITERS

School of Management firmly believes that an individual has to be distinct in order to emerge a winner in this world of cut-throat competition and ingrains in its students, the passion for out-performance along with a quest for excellence. The institute's long lasting relationships with an ever growing pool of marquee recruiters is testimony enough for its quality of programs and talent pool.





































































INTERNSHIP COMPANIES































































































HAWORTH





"The roots of EDUCATION are bitter, but the FRUIT is SWEET."
-Aristotle





