

SCHOOL OF MANAGEMENT

PG & DOCTORAL RESEARCH









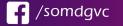


The Makers of **BUSINESS LEADERS**

PROSPECTUS 2024 - 26



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- www.mbadgvc.com











SOM

Dwaraka Doss Goverdhan Doss Vasishnav College, with a vison of Excellence, established School of Management in the year 1995 as an Independent Professional entity. SOM offers PG & Doctoral Research program affiliated to the University of Madras, Accredited by NBA and Approved by AICTE.

VISION OF SOM

"Our Vision is to emerge as a center of excellence in Management, Imparting Value Based Education to Develop Transformational Leaders with Functional Expertise & Entrepreneurial Perspectives".

MISSION OF SOM

- Impart Quality Education to the students in core areas and business management with moral Values through our dedicated team.
- Promoting learning and Development that fosters individual intellectual abilities.

MBA PROGRAM

Masters of Business Administration (MBA) is a Two-Year Full-Time Post Graduate program that, will provide you conceptual, theoretical and practical training to meet up the standards of corporates. The MBA curriculum comprises of Foundation, Functional and Elective subjects with dual specialization. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business challenges.

PROGRAMME OBJECTIVES

- Enhances the attitude, knowledge and skills of the students in different functional areas of Management to work effectively in a business organization.
- Develops interpersonal and leadership skills of the students through co-curricular and extracurricular activities.
- Motivates students for innovative & entrepreneurial Ventures and promotes Research oriented Project work among students.

NEW ELECTIVES OFFERED

- digital marketing
- **BUSINESS ANALYTICS**
- 👍 FINTECH
- ENTREPRENEURSHIP
- HR ANALYTICS
- **SUPPLY CHAIN MANAGEMENT**

SOM ECOSYSTEM

- 🗽 Experiential Learning with dual Specialisation
- ☀ Continuous access to PearsonMylab & Elibrary
- 🗽 Industrial Guest Lecture & Internship Programme
- 🔭 Digital Impartus A/c Classrooms
- 뽡 Strong Alumni Network
- * Personalised Mentoring



VERTICALS & HORIZONS

- Consistently ranked Best B'School by Business Standard B-School Survey & THE WEEK magazine
- romising Placement in Blue-chip Companies
- 🗽 Well elevated auditorium, Language lab & Research lab
- MOOC's & Swayam Courses
- * Industry Stalwarts & Entrepreneurs as Experts

PROUD MOMENTS OF SOM

The Symphony Management club aims at organizing distinctive events related to the disciplines of Management.

- **▲** VIDYARAMBH
- ♠ COMBAT
- COMBAT
- ▲ TARANG ▲ CONFLUENCE
- 📤 FINBETA
- OUTBOUND TRAINING
- **A** INDUSTRIAL VISITS
- 🔔 UNNAT BHARAT ABHIYAN
- ♣ WOMEN's DAY & EQUALITY WEEK
- **A** FACULTY DEVELOPMENT PROGRAMME

INTERNATIONAL IMMERSION









WORKSHOPS

















FINANCIAL MODELING





Power BI

















PLACEMENT RECORD OF 2022-24 BATCH

School of Management consistently has a track of promising placement record for several years in reputed organizations. School of Management firmly believes that an individual has to be distinct in order to emerge a winner in this world of cut-throat competition. Industry Employability Enhancement Programmes through quest

lectures & special Placement training modules are scheduled at regular intervals.

| BANKING & | 30% |
|--------------------|-------|
| FINANCIAL SERVICES | 30 /0 |

IT & ITES 20%

MANUFACTURING 15%

ED-TECH 10%

FMCG 10% **TELECOM** 5%

LOGISTICS 5%

STARTUPS 5%

PROMINENT RECRUITERS



































































INTERNSHIP

SOM provides opportunity for on-the-job training through Industry Internship Programmes (IIPs) and Live Projects and encourages students Involvement in Entrepreneurship. SOM ropes in with the corporates to provide internship opportunities to students to make them accustomed in the corporate landscape.

| BANKING 10 |)% | IT & ITES | 10% |
|-----------------|----|-----------|-----|
| NBFC 15 | 5% | INSURANCE | 10% |
| MANUFACTURING 1 | 5% | FMCG | 10% |

AUTOMOBILE HEALTH CARE 5% 10%

5% LOGISTICS

CONSULTANCY 5%

STARTUPS 5%

INTERNSHIP COMPANIES































NUMERIC













































CORPORATE CONNECT





























SELECTION PROCEDURE FOR MBA PROGRAMME

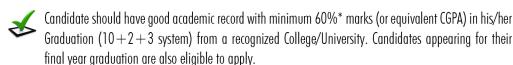
STEPS IN SELECTION FOR ADMISSION AT SCHOOL OF MANAGEMENT INCLUDE:

- Application form is available on College/Department website: STEP -I www.dgvaishnavcollege.edu.in, | www.mbadgvc.com
- Application form can be filled online. Filled in application form should be downloaded and STEP -II submitted directly at SOM along with a valid December 2023 or February 2024 or May 2024 MAT/ TANCET 2024/CAT 2023/CMAT 2023 Scorecard, Photocopy of X, XII, UG individual Semester mark sheets, Consolidated mark Statement and Provisional/Degree Certificate.
- STEP -III Call letter will be mailed to shortlisted applicants for appearing for Selection process which includes Group Discussion and Personal Interview
- STEP -IV Final Selection list would be declared on based on consistent performance in MAT/TANCET/ CMAT/ CAT scores, GD, PI and past academic performance.
- Spot admission after selection is confirmed. STEP-V

IMPORTANT LINKS

- www.davaishnavcollege.edu.in
- www.mbadgvc.com
- https://www.aima.in
- https://www.annauniv.edu
- https://iimcat.ac.in
- https://cmat.nta.nic.in

ELIGIBILITY CRITERIA





Suitable weightages for Work Experience and Professional Qualification are also given.

NOTE: Applying for the admission does not ensure that candidate will be called for PI process or get admission. The discretion of the admission committee of the university will be final.



