











SCHOOL OF MANAGEMENT PG & RESEARCH

Approved by AICTE

Arumbakkam, Chennai - 600 106 http://www.mbadgvc.com











# DDGD Vaishnav College School of Managment

School of Management was started in the year 1995 as an independent professional entity, affiliated with the University of Madras and approved by AICTE. School of Management has been established with the objective of imparting training in different disciplines of management with emphasis on practical application suited to Business environment. We aim at providing holisticmilieu to our students by integrating values and knowledge of the industry to provide more practical exposure in the corporate world.

# Secretary Message

"We keep moving forward, opening new doors, and doing new things,

because we're curious and curiosity keeps leading us down new paths"

- Walt Disney

Dreams may seem to be far removed from reality. They may seem impossible and improbable. But little do we realize that all of us have in us the strength, patience and the passion to fulfill our dreams. The DDGDVC SOM aims to provide holistic approach to shape over all personality of aspiring students in the professional and moral values. The School of Management has a modern outlook based on the strong roots of our traditional culture.



The hard work and perseverance of the successive members of the management and the academicians have enabled the institution emerge as one of the much sought after colleges in the city. It is now our duty and responsibility to carry forward this dream and with steadfast faith and determination redefine the standard of excellence, strengthen the spirit of solidarity and celebrate the power of knowledge to transform the society.

Shri. Ashok Kumar Mundhra Secretary

# Principal Message

#### Greetings!

The meaning of education has transformed greatly in today's technology driven and digitally connected world that we live in. An educator in the present times has to adopt a multi-dimensional approach having knowledge creation, confidence building and honing leadership skills at its core. While many of our students have been greatly contributing to various renowned and reputed organisations as exemplar leaders, the institution also focuses on developing entrepreneurship skills among students so that they would have the courage and conviction to establish an enterprise and create a legacy. We are passionate about creating a 'learning' institution that is dynamic and constantly seeking excellence to meet the needs of the present as well as the future.

While learning from the ethical and moral value systems of the Indian past. Having carved a niche for itself over the year, through its myriad achievements, this institution today stands as a symbol of immense possibilities and innumerable opportunities. The *DDGDVC School of Management* has made tremendous progress in all areas - academic, non-academics, capacity building relevant to faculty members and students The task ahead is clearly defined educate, enlighten and empower.

As Benjamin Franklin said,

"An investment in knowledge pays the best interest".

Dr. S. Santhosh Baboo M.Sc. Ph.D.,
Principal



# Director Message

Dear Recruiter,

Greetings!

"Coming together is a beginning; keeping together is the progress; working together is Success"

Here at School of Management, DDGD Vaishnav College we take immense effort to offer the Corporate community the future employees who are unique and are trained far beyond the four walls of our classrooms. It has always been identified that grooming is a continuous effort and a huge investment in resources thus making it essential to adapt to the corporate environment at large. We ensure that every student gets the right skill and domain knowledge so that they are easily acceptable to the industry.



It is a tradition that the recruiting organizations visiting our institute carry out pre-placement talks, or presentations organized by the company for the students. These talks allow the students to learn more about the companies. The School of Management is well equipped with excellent infrastructure to support each and every stage of the placement processes in the campus. We emphasize on inculcating corporate values and skills required for complex decision-making, besides developing superior expertise on functional domains and garnering business knowledge.

We are committed to ensure the best recruiting experience and assure you of our best efforts. I am pleased to convey that a batch of highly talented young men and women is ready to take up challenging responsibilities of the corporate world. Wishing all the very best to our students.

Dr. U. Amaleshwari
Director- DDGDVCSOM

You can reach me at somdirector@dgvaishnavcollege.edu.in hod-som@dgvaishnavcollege.edu.in

Mob: +91 99521 15609

## Placement Co-Ordinator

Dear Recruiter,

Greetings from School of Management, DDGD Vaishnav SOM!

The two year full time Master of Business Administration program has all the salient features of a world class management education, delivered using relevant methodology. We are happy to share that our students for past 25 batches have received excellent placement offers from organisations of repute both in India and overseas.

We have a pool of committed faculty members, who help the participants develop relevant managerial skills and leadership qualities, along with functional competencies. The students are groomed to develop decision making and problem solving skills by leveraging appropriate course content and teaching and learning methods.

You are cordially invited to our campus to interact with our students and assess their skills to absorb and leverage their talent in your organizations. We offer you the best learned minds, garnered under the constant care and supervision of our eminent faculty, ready to face and flourish in the industry. It will be our pleasure to assist you in your recruitment efforts.

We are looking forward to a mutually beneficial and long lasting relationship with your esteemed organization. This brochure will help you to understand more about our flagship MBA programme. Please also consider this an invitation to interact with our diverse and talented student community.

For prospective openings at your organisations kindly mail to us at dgvc.placementcoordination@gmail.com

nanthiga@dgvaishnavcollege.edu.in

More details about the Institution are available at

www.mbadgvc.com

V.R. Nanthiga Faculty & Placement Coordinator Mob: +91 88705 01364





## The MBA Program

Masters of Business Administration (MBA) is a post graduate program that, regardless of the specialization, will provide you with conceptual, theoretical and practical training in various aspects of business like Economics, Marketing, Finance, Human Resources, Supply Chain Management, Systems etc., The Institution works with an undeterred passion to offer its students the best education, blending classroom and experiential learning.

## Curriculum Architecture

DDGDVC SOM teaches with the combination of classroom sessions, seminars sessions, tests and assessments through ICT tools for an effective teaching-learning process. The classroom pedagogy involves lectures, case study, group discussions, live projects and role plays. Emphasis is laid on the current affairs and developments in the world of business. Students make presentations on the topics assigned thorough analysis and research.

### Learning Model:

- Classroom& Blended Learning: Lectures, Presentations, Seminars & Assignments.
- Practical Learning: Industrial Visits, Group Discussions, Group Activities, Case Studies & Management Exercises.
- Corporate Learning: Internships, Summer Projects, Guest Lectures, Term Projects and Final Projects.
- Distinctive Features: Several Characteristics Enhance The Quality Of Gur Program, Which Enable Students To Gain A Leading Edge In The Business Arena.
- Dual Specialisation.
- Electives In Cross Functional Area
- The Students Can Opt For Any Subjects Offered By Other Departments To Supplement Their Studies.
- A Healthy Mix Of Fresh Graduates And Experienced Candidates,
- A Brilliant Core Faculty Team Supported By Visiting Faculty From The Industry.
- Association With MMA & NHRD.
- Collaboration With CIMA, IIMM, ISDC, Nottingham University Malaysia, Synergy University Moscow, Russia

## DDGDVCSOM - Centre For Research

The PhD Degree programme is affiliated to the University of Madras, Chennai. The Ph.D. programme is offered in disciplines such as marketing, finance, economics, systems, human resource management, decision sciences, operations management and supply chain management and other areas related to management and allied areas of research. The Institute offers Full Time as well as Part Time Ph.D. Programmes.

#### Electives Offered:

MARKETING

SCM

FINANCE

SYSTEMS

HR

## The Learning Ambience

The classrooms are equipped with smart board and smart TV for facilitating effective teaching and comprehensive learning. The classrooms are elegantly equipped to support academic activities such as lectures, seminars, presentations, case analysis and discussions.

#### Work Room

DGSOM has an exclusive computer lab with latest equipment & Wi-Fi facility to provide easy online access to information. It also provides SPSS software for the purpose of project and research and Microsoft excel for accounting exposure. Our Computer lab is designed to keep pace with rapid technological advances which require resources intensive software.

We also have a separate Language laboratory which plays a vital role in analyzing the day today scenario and active discussions are held with respect to current affairs.





### Seminar Hall

DDGDVCSOM has two seminar halls and a group discussion room. Our seminar halls are used for conducting workshops, guest lectures and other co-curricular activities which are well enabled with Wi-Fi connectivity.

## Knowledge Repository

The department has an extensive collection of over 13000 books, titled in areas of management for quick reference and easy access. The college has a digital library with access to National and International Management Journals and publications through DELNET, EBSCO and National Digital Library.

## E-Library

Pearson's e-Library supports with 24\*7 access to all the subscribed eBooks from anywhere, anytime and any device, easy access, compatibility on all browsers with just an Internet connection, personalized login to save bookmarking, highlighting & Notes, Cover imprints like Prentice-Hall, Peach pit Press, Adobe Press, Sams Publishing, FT Press and Addison Wesley, etc.,





















## Our Faculty Members



MBA, M.PHIL., PH.D, NET, SET



Mr. T.K. Prasad M.SC., MBA, M.PHIL., DCIM



Dr. K.R. Kolammal B.A (C.S), MBA, M.PHIL., PH.D., NET



Mrs. V.R. Nanthiga B.E, MBA, NET



Mrs. Jeevitha MBA., CMA(I)., SLET(MNGMT).



DE.Vijaya Deepika M.B.A., M.A., NET, (PH.D)



R. Logeswari

## Panoromic Engagement of Students

The institute aims in creating business-ready managers by enabling every student to do a real life study under the guidance of the best people from the industry and academics.

## Industry Internship Programme

Our MBA Programme comprises of two internships for a period of 4 weeks during the Month of December – January and May – June. They students are exposed to an extensive knowledge gain of 8 weeks Project Study which provides them an opportunity to exhibit their talent in the specialization they have chosen. This helps them to have a practical insight of Corporate atmosphere.

### Incubation Cell

DDGDVCSOM encourages students to show case their entrepreneurial skills by hosting carnival show, were the students invest their money through pooling of funds, marketing their products, preparing financial structure, utilizing Human Resources and infra-structure and generating a profit out of it. This imbibes their ability to to apply their theoretical knowledge into practice which enriches their talent and shine unique in this Competitive Environment.

### **IGNITE 2K20**

The National Entrepreneurship Week was celebrated to mould the knowledge thirst of the students towards a successful career. Various dignitaries shared their experience and visited all the stalls, analyzed their concept of Marketing, Finance Handling, HR Handling, Entrepreneurial Skills and Logistics and gave judgment accordingly.

## Personality Development Initiatives

The MBA Program is designed to empower students to become effective communicators, tiring personalities and dynamic leaders. The program helps students identify personality shortcomings, deepen self-realization and develop positive belief systems so that they grow into successful managers.

## Out Bound Training

It is conducted with the intention of learning basic concepts of management interventions, team building techniques through practical and real life situations. An outbound training was arranged to the students to Yelagiri by Sieger Training Academy for three days. The activities made the students to think logically and to learn how to utilize the available resources in an optimal way.

## Excel Workshop

First year students of DGSOM attended a three days workshop on Advanced Ms-Excel by the Corporate trainers. . Students were given a hands-on training through which they were able to analyze the data given using Ms-Excel tools and to make better decisions as it is the commonly used business tool.

## Simulation Training

Business Stimulation Workshop on the title of "Marketing Colloquium" was organized for a period of 30hours aimed at Leadership and Marketing initiative. By learning the techniques proven to work in the modern world, through these workshops students gain skills that make them stand tall as a smart, modern professional.

## Empirical Learning

Our students are encouraged to participate in several management events, Management meet, Conference, Seminar, Cultural Activities, Sports Mela etc.,

### COMBAT

COMBAT is the flagship annual event of DGSOM. It is an intercollegiate event organized by the students of DGSOM every year to showcase the talents of students in organizing events as Event ManagersThis year Combat 2k19 included 11 events for UG & PG Students. Around 2000+ students from 80 colleges throughout TamilNadu participated in this grand event.

## Vibrant Learning Environment

DDGDVCSOM has been very proactive in recognizing the global trends and shifts in the business landscape and has been pioneering several innovations to keep management education in tune with these shifts.

## Symphony Management Club

The department inaugurated the Symphony Management club and held the investiture ceremony. The Management club aims at Organising distinctive events related to five disciplines of Management. The students are split into different clubs with respect to their specialization and Conduct various activates accordingly. The clubs are as follows

### I) Finance Club

The Finance club ts a student driven initiative that provides a perfect platform for students to hone the skills required to make their mark in the Financial Sector. The activities of club are blended in such a way that participants get updated with current happenings of financial world, nuances of investment and financial Markets and can evaluate or identify current career opportunities in this sector ended a three days workshop on Advanced Ms-Excel by the Corporate trainers. Students were given a hands-on training through which they were able to analyze the data given using Ms-Excel tools and to make better decisions as it is the commonly used business tool.

### II) Marketing Club

The marketing club of SoM endeavors to provide an opportunity to strengthen the marketing concept as well as promote innovative marketing thoughts and ideas through discussions of concepts and cases, quizzes, etc. The idea of marketing club is to look beyond the books and to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing.

## III) Supply Chain Management Club

The Supply Chain Management Club in the SoM is a student initiative to promote Operations, Supply Chain, Operations Research and Manufacturing Studies and activities allied to these areas. The club was formed with the intent to promote operational studies and cherish its applications of the various. Theoretical aspects that are taught in classroom lectures.

### IV) HR Club

The purpose of Human Resource Club is to bring together students interested in the field of Human Resources Management, help them develop interpersonal skills needed in the corporate and encourage them to meet professionals who work in the field of Human Resources Management. This club is designed to help students learn more about Human Resource and what Human Resource Professionals do.

## V)Studopreneur Club

DDGDVCSOM encourages students to showcase their entrepreneurial skills by hosting Carnival show, was the students invest, market their products, prepare financial structure, utilize Human Resource and Infrastructure and generates profit out of it through their Managerial student gain have the ability to survive in this Competitive Environment, SoM encourages each individual to stand by on their own, which is the need of the hour of our Indian Economy.

### VI) Innovation Club

Innovation club is a step taken where students get a platform to present their ideas and innovative. Thoughts. The club helps these budding ideas by even mark its presence in the lives of students. The club aims at bringing such talents to the surface and helps-them towards building the ideas to products. We helped the students in bringing up innovative side and come up with great ideas, discuss with others and plan its execution.

### Prayogya '2021

Student Induction Programme (SIP)- PRAYOGA 2021 for the MBA Freshers Batch 2021-23 was held on 4th -14th Oct 2021 in hybrid mode continued with student bridge courses. The Session witnessed 10 esteemed guests from industry to train and educate students.

## Women Equality Week:

The School of Management, D.G. Vaishnav College celebrated International Women's Equality Week from 26th to 30th August 2021. The program was encompassed of informative guest lectures and intercollegiate competitions based on the various aspects of Women's equality.



## Academic-Corporate Concurrence

This Academic-Corporate Concurrence acts as a 'Catalyst' in providing top quality continued Management Learning to the Corporate Executives that is relevant, current and world class on par with academic curriculum.

#### Confluence

Confluence is a forum for conducting National and International conferences. School of Management, D G Vaishnav College, Arumbakkam, Chennai, organized a virtual conference on the theme "Reimagining Business Resilience in Current Economy". Around 150+ participants participated virtually in this conference through Google Meet platform. A captivating conversation took place about the future of artificial intelligence and what it will mean for humanity by eminent speakers.

### Tarang- HR Congress

DDGDVC School of Management organized a National level HR congress on the theme "HR Finesse Excellence through people" on 4th December 2021, "TARANG 2K21". There were totally 4 sessions consisting of 16 speakers who addressed the gathering on various topics for one day. There was active participation from the corporate industry, academicians and the students. Students gained good knowledge on the current crunches of HR field.

#### Placement Brochure Launch

School of Management launched the placement brochure for the 2021-22 batch students on 17th November 2021. Three versions of placement brochure were launched, like print version, Web version and Mobile Application version. The web version can be obtained at www.dgvcmba.in and print version on request. This serves as a formal invite for recruiters from various organizations to visit our campus for placement drive.

#### DDGDVC SOM Cloud Connect Series:

As an impact of Covid-19 virtual guest lectures were conducted by various eminent experts. Our MBA Students, Students and Faculty from various college also took part of the series and benefited from it.





## Extensive Enrichment Programme

To design and conduct relevant training and management development programs for enhancing the understanding our students are having prominent memberships.

#### MMA

MMA, an institution with 60 years of excellence in management education progress has straddled far and beyond the context of providing quality management education, training & development.



#### NHRD

The National HRD Network (NHRDN) is a Global Centre for Grooming Leaders and the National Apex body of professionals committed to promoting the People Development. It is an association of professionals committed to promote HRD movement in our country.



#### IIMM

Indian Institute of Materials Management (IIMM), is the National Apex body representing a wide spectrum of professionals engaged in various facets of Material Management, responsible for planning, sourcing, Logistics & Supply Chain Management. Associating with IIMM helps students to demonstrate high standards and commitment to excellence in the field of Supply Chain Management and provides an opportunity to network with such professionals with access to a vibrant community and a range of benefits.



#### SHRM

The Society for Human Resource Management, is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With wide network of HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally.



### Industrial Institutional Interaction

DDGDVCSOM provides industry visit that gives an opportunity for active/interaction learning experiences in-class as well outside the classroom environment. With industry visits, students are able to better identify their prospective areas of work in the overall organizational function. Industry visits help enhance interpersonal skills and communication techniques. Students become more aware of industry practices and regulations during industry visits.

#### Industrial Interface

Students were taken for Industrial visits to companies like Dairy Day, Unibic, Bangalore Metro, Bajaj Auto, Manama, Malas, Photon Solar, Geometrix Automation And Robotic Pvt. Ltd. - Pune, during the month of February 2019 which enables the students to comprehend their managerial challenges faced today in the corporate world.

#### Overseas Summer School

The School of Management, D.D.G.D .Vaishnav College takes pride in successfully accomplishing the International Summer School programme 2K19 organized by University of Nottingham, Malaysia. The 16-days Summer School programme gave a wide range of exposure on overseas education. Students also gained an immense experience of Malaysia's varied culture and got a scope to meet students worldwide where they shared their knowledge, potential and caliber. A one week visit to Moscow was arranged during August 2018 second year MBA students. This visit included a Summer School Programme at Synergy University Campus along with five industrial visits and city tour.

#### International Immersion

This International Summer School programme has entrusted the final year students of School Of Management, DDGD VaishnavCollege with rich experience and up gradation and fuel their knowledge making it a corporate fit to compete in this dynamic world.

#### **Guest Lectures**

The Students are bestowed with knowledge about Industry needs, latest technical updates, Avenues for Higher studies etc. The School of Management conducted more than 20 lectures on various Streams of Management and this is scheduled 2 hours per week.





## Global Business Programme

#### INSEEC

INSEEC will designate representatives of both the institutions to develop plans of action, identify the roles and responsibilities of the students, and work cooperatively to promote collaborations, communications and activities that will result in achieving the goals of the MOU.



#### ISDC

ISDC have set the platform to share the responsibility of developing the future skills with the services globally, it is well positioned to meet the increasing demand for skill development and professional education across the globe. The operation includes the various Skill Development Projects, Professional and Vocational Education Activities, Professional and Corporate Training, Consulting, Research & Development and other Learning Solutions.



#### IOA

The Institute of Analytics (IoA) is the Professional Body for Analytics and Data Science professionals in UK and International.IoA is fully supported in its mission by leading organisations in the sector. The Institute of Analytics provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of membership.



#### CIMA

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. CIMA helps individuals and businesses to succeed by harnessing the full power of management accounting – not just accounting for the balance sheet, but accounting for business.





## Unnamalai Swetha CT

5/17/2000

## Ramyashree C

To build a career in an organization, where I can get the opportunities to prove my abilities by accepting challenges & fulfilling the organizational goals through continuous learning & by enhancing my skills.



To work in a renowned organization, develop my skills and gain experience by contributing to the growth of the company.

B.Com (General) - DG VAISHNAV COLLEGE University of Madras



B.Com (General) - Ethiraj College for Women University of Madras

UBA - Unnat Bharat Abhiyan (Social Work)
 Skillarena (Sales & Marketing Intern)
 Newgen Technologies (Marketing)



The Impact Engine, Pvt Ltd, Pune.(DM&PD) KRG CONSULTANCY, Mumbai. (Fin&BA)

MS Office, Tally ERP 9, Business Analytics



Ms - Office, SPSS, TALLY, SQL, Python (Jupyter notebook). Google AdWords and analytics and Remedy (IT Tool).

Tamil, English; Basics in French, Hindi, Japanese



English, French, Hindi, Tamil and Telugu (mother tongue).

NI



Systems Executive, Cognizant Technology Solutions Pvt Ltd (1.5 years)





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To take up challenging roles in an organization and deliver results by using the fullest of my potential



Searching for a challenging position in the company where I Can increase myself and helps the company's growth with my organisational skill and adapt to accept todays developing industry.

B.Com (General) - M.O.P Vaishnav College for Women University of Madras



B.Com (General) - KCS Kasinadar College of arts and science University of Madras

Siam Computing (Digital Marketing) Axis Securities Limited (Financial Services)



UBA (Marketing) START UP PAYANAM (Finance)





MS-WORD AND TALLY

English, Telugu, Tamil, Hindi and French



TELUGU, TAMIL, ENGLISH

C S & O Analyst, Royal Bank of Scotland (1.10 Years 22 Months)



Nil

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9884268298 SARVESH.15121999@gmail.com 20E3705@dgvaishnavcollege.edu.in





### Harini Thrisha. A

8/10/1999

Jagan

To secure a challenging position in a reputed organization and to expand my learnings, knowledge, and skills. I want to use my knowledge and skills to gain practical exposure and better understanding of inner working of a company.



Looking forward to work with an organization which helps in utilizing my skills and personal growth. Secure a responsible career opportunity to fully use my training and skills, while making a major contribution to the welfare of the company.

B.Com (General) - Madras university University of Madras



B.Com (Accounting and finance) - MOP Vaishnav college for women University of Madras

UBA - Unnat Bharat Abhiyan (Social work)
Lucid software ltd (Marketing)



Steps stone academy.(HR) L&T IDPL (Finance)

Ms-office, spss, tally



Tally, MS excel, SPSS

Tamil, English and Hindi



**ENGLISH, TELUGU, TAMIL** 

N



NIL

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# Kaushik.R

#### Nivetha.S

1/30/2000

I am positive thinker and plan to work accordingly.

To associate myself with a vibrant organization where
I can efficiently contribute my knowledge and synchornize

my personal growth.



To engage in a career that will allow for progress in terms of expertise, Socio - economic development and innovation through exposure to new ideas for professional growth as well as growth of the company.

B.Com (Corporate Secretaryship) - DG VAISHNAV COLLEGE University of Madras



B.Com (Honours) - Shri Shankarlal Sundarbai Shasun Jain college University of Madras

Majestic metro chemical agencies (Finance and marketing) Chennai Port Trust (Finance, Logistics, and General Administration)



TVS Automobile Solutions (Marketing)
GS Caltex (Marketing)





MS office

Tamil, English, Hindi



Tamil and English

NIL



NIL





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#### Santhosh Bahadur Paudel

11/25/1998

## Jayani.G

Highly ambitious and self-motivated individual seeking to work in challenging environment to contribute, gain experience and skills for mutual growth and success.



Seeking an entry-level position to begin my career in a high-level professional environment. I want to use my knowledge and skills to gain practical exposure and better understand the inner workings of the company.

B.Com (Commerce) - DG Vaishnav College University of Madras



BBA - SHRI KRISHNASWAMY COLLEGE FOR WOMEN University of Madras

TVS Training and Services Limited (Accounts Receivable Analyst)
Shriram Life Insurance Company Limited (Digital Marketing)



SAKTHI FERRO ALLOYS INDIA PVT LTD (FINANCE) KAL FINSERVE (FINANCE)





MS-WORD, MS-EXCEL, POWER POINT, SPSS

English, Hindi, Tamil, Nepali



TELUGU, TAMIL, HINDI, ENGLISH, SANSKRIT





NII



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6382721020 jenireddy08@gmail.com 20e3728@dgvaishnavcollege.edu.in







# Barath M 6/18/2000

#### Aniket V Gaikwad

7/12/1998

To attain a dynamic and challenging role in the area of my interest that will offer me the best opportunity to prove my ability and for the further development of my skills and knowledge in an estimated linear career growth and my fully satisfied job.



Secure a responsible career opportunity to utilise my training and skills, while making a significant contribution to the success of the company. Work honestly (as i believe honesty is best policy)
Giving my 100%

Bsc (Mathematics) - Sacred Heart College Thiruvalluvar University



B.COM (CORPORATE SECRETARYSHIP) - D G VAISHNAV COLLEGE University of Madras

Unnat Bharat Abhiyan (UBA) (Marketing) Lucid Software Limited (MarketingResearcher), Tech Genisis (Content writer)



FORTEL HOTEL (FINANCE AND HR)
LUCID SOFTWARE LTD (MARKETING RESEARCH)





MS-OFFICE, TALLY

Tamil, English



ENGLISH, MARATHI, HINDI, TAMIL

N



CA ASSISTANT, ABAR & COMPANY (AUDIT FIRM) (I YEAR)



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#### Finance & Marketing



# Suresh Balaji S

#### R Vishvesh

8/4/1997

I seek challenging opportunities where I can fully use my skills for the success of the organization.



Aspiring to work in a dynamic environment where I can utilize my skills and knowledge to contribute towards the organization goals.

B.Com (General) - D. R. B. C. C. C. Hindu college University of Madras



B.E - SRIVENKATESWARA COLLEGE Of Engineering ANNA UNIVERSITY

SRF Pvt ltd (Finance) Startuppayanam (Finance)



Unnat Bharat Abhiyan STARTUP PAYANAM





MS OFFICE, SQL, PYTHON

Tamil, English, Telugu



TAMIL, ENGLISH

NIL



NIL

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9003047224 vishvesh004@gmail.com 20e3732@dgvaishnavcollege.edu.in





#### Dhanesh R 7/15/2000

Vikram U.R. 3/12/1999

Aspiring to work in a dynamic environment where I can Objectives utilize my skills and knowledge to contribute towards the organization goals.



B.Com (General) - DG VAISHNAV COLLEGE University of Madras



B.Com (General) - DG Vaishnav College University of Madras

Matkatus (Digital marketing) AFM Advisory (Finance)



NIL

MS Office, SPSS, Tally



Ms office

English, Tamil



Tamil, English

NIL



NIL

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+919486619530 urv2vikramrajan99@gmail.com 20e3736@dgvaishnavcollege.edu.in





#### Finance & Marketing



Fazil J

#### Vaishnavi.K

4/9/2000

To be part of Organization that provides an atmosphere of mutual growth and benefits, where I can exhibit my talent and potential.



I am looking forward for an opportunity where I could get associated with reputed organization and learn in area of my interest as well as give my fullest for holistic and dynamic development of organization.

B.Com (Commerce) - The New College University of Madras



BACHELOR OF COMMERCE - UNIVERSITY OF MADRAS University of Madras

TVS Training and Services Limited (Business Development & Market Analyst)
Shriram Life Insurance Company Limited (Digital marketing)



Samunnati Financial Services and Intermediation Services Pvt Ltd (Finance) Lucid Software Limited (Marketing)





MS OFFICE, TALLY, SUNINFOR, SPSS

Tamil, English



ENGLISH, TAMIL

Trainee, Catalyst Corporate Services Private Limited (0.25)



NIL



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9080575360 vaishnavikrishnakumar2@gmail.com 20e3738@dgvaishnavcollege.edu.in





# Sri Hari.B

### Rakhi Nayak

8/13/1999

I am seeking a competive environment where I can serve your organization and leverage my accounting abilities.



Seeking an opportunity to get exposure to finance sector, to explore skills for professional growth and to reach organizational goal. I want to increase leadership responsibilities in finance, garner management experience and help honor all long-term commitments made to customers, stockholders and employees.

B.Com (General) - Ramakrishna Mission Vivekananda College University of Madras



B.Com (Corporate Secretaryship) - Anna Adarsh college for women University of Madras

SRF (Ltd) (HR) Startup payanam (Finance)



HINDUSTAN COCA-COLA BEVERAGES PRIVATE LIMITED (Finance) THE CAPITAL BOX (Finance)





MS-Office

English & Tamil



English, Hindi

NIL



NIL

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7845763250 rakhi.nayak99@gmail.com 20e3740@dgvaishnavcollege.edu.in







## Janak G Davey

Subiksha.K

To work for an organization which provides me an opportunity to improve my skills and knowledge to grow along with the organization.



TO BECOME AN ENTREPRENUER





B.Com (General) - JAYA COLLEGE OF ARTS AND SCIENCE University of Madras





Uba Goverenment Project (New Product Development) Skillerena (Sales and Marketing)





MS OFFICE,SPSS,TALLY,MS EXCEL, DIGITAL MARKETTING 0





TAMIL, ENGLISH, TELUGU





NIL



9962486504 janak.g.davey13@gmail.com 20e3741@dgvaishnacollege.edu.in



9025098354 subikshakumar478@gmail.com 20e3742@dgvaishnavcollege.edu.in









## Harini G

### Santhanakrishnan R

12/21/1999

To work in an organization which provides me with ample opportunities to enhance my skills and knowledge along with contributing to the growth of the organization.



Build Career Along With Good Company and Colleagues.

B.Com (General) - GSS JAIN COLLEGE FOR WOMEN
University of Madras



B.Com (General) - Ramakrishna Mission Vivekananda College University of Madras

IFORTIS CORPORATE (HR-TRAINEE)
Axis Securities Ltd (Finance and Marketing)



Sungwoo Hitech India Private Limited (Finance Department) GVR Automotives Private Limited (Finance Department)

TALLY,MS EXCEL,SPSS



MS-Office/SPSS/SAP

TAMIL, ENGLISH



ENGLISH, TAMIL, TELUGU.

NI



VIL

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#### Kanagavalli.B 3/18/2000

#### Sanjana Narayanan 6/7/1999

To join a reputed organisation which can motivate me to improve Objectives my knowledge and skills and would enable me to grow in my career with full commitment and satisfaction.



I would like to seek an innovative post in a firm that will maximize the opportunities for me to implement my skill set and knowledge as well as use my capabilities in the best way possible so that I am able to enrich my skills and also contribute towards the growth of the company.

B.Com (Corporate Secretaryship) - Valliammal College for Women University of Madras



B.Com (Corporate Secretaryship) - Anna Adarsh College For Women University of Madras

TVS Training and Services (Marketing)

NewGen Knowledgeworks (Marketing)



Radha Regent Hotel Pvt Ltd (Finance) SeedVc (Finance) Wheels India Ltd (Student Intern)

MS Office, SPSS



MS Office

Tamil and English



Tamil, English



8056301810 kanagavallisbs@gmail.co 20e3751@dgvaishnavcollege.edu.in



9940175438 sanheart79@gmail.com 20E3753@dgvaishnavcollege.edu.in





## Bala Ganesh S

5/17/2000

A determined, highly motivated commerce graduate seeking employment in a dynamic organization that provides exposure to a challenging industry, that would further refine and enhance my skills and provide development opportunity.



To secure a challenging position in a reputable organization to expand my learnings, Knowledge, and skills.

B.Com (CORPORATE SECRETARYSHIP) - LOYOLA COLLEGE University of Madras



B.Com (General) - Shri Krishnaswamy college University of Madras

UNNAT BHARAT ABHIYAN (SOCIAL WORK)
IFORTIS CORPORATE ( SALE MARKETING)



TVS Training and Services (Marketing)
Shriram Life Insurance Company (Marketing)





MS-office, Tally ERP 9, SPSS, Typewriting higher and lower

Divya Venkatesan

**ENGLISH, TAMIL** 



English, Tamil

NIL



VIL

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#### Soundarya VJ 4/6/2000

## Arunesh R

3/16/2000

Seeking a challenging position in a organization, and to Objectives showcase my excellent interpersonal skills and grow professionally. I'am confident in my ability and will give my best.



To enhance the performance of the company for better output through a disciplined, organized and progressive ways with my sincerity, creativity, hard work and utmost endeavors in the task entrusted to me.

B.Com (General) - Ethiraj college for women University of Madras



B.Com (General) - Ramakrishna Mission Vivekananda College University of Madras

Five Star business limited (Finance) Sfi financial service business limited (Finance)



Food corporation of India (Finance) Ifortis corporate (Marketing) Big Basket (Human Resource) Varsha Motors (Human Resource)

Knowledge in Ms office & SPSS. Finished 6 months tally course



MS-Office, SPSS, TALLY, ERP9

Tamil, English



**English and Tamil** 



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09791018106 rarunesh 1620@gmail.com 20e3724@dgvaishnavcollege.edu.in





#### Arun Shekar S 5/23/1999

To work in Finance/Marketing where I can make the best use of my Objectives educational abilities and personal traits for the organization's growth as well as of my career development.



B.Com (General) - Ramakrishna Mission Vivekananda College University of Madras







MS-Office/SPSS/TALLY/Digital Marketing/ basics of stock market



English, Tamil, Hindi, Malayalam



NIL















### Sakthivel N

8/30/1999

Anin Thomas

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately. To have a growth oriented and challenging career, where I can contribute my knowledge and skills to the organization



Seeking an entry-level position to begin my career in a high-level professional environment.

B.Com (ISM) - SRM University

Deemed University



B.Com (CA) - RamaKrishna Mission Vivekananda College University of Madras

Fortel Hotel(Finance and Marketing)
Temenos (HR)



Brakes India Pvt Ltd.,(Human Resource) Newgen technology(Human Resource)

Ms-Word, Ms-Excel, Ms-powerpoint, Tally



MS-Office, SPSS, TALLY, Python, C,C++,NetBeans, MySql

English, Malayalam, Tamil



Tamil, English

NIL



NIL





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## Snega. R

## Sowmya A.S.

7/17/1999

Seeking to work in an organization to earn work experience in the field of human resource. Have an internship experience and knowledge of the recruitment process.



People have always fascinated me and their study intrigues me. I firmly believe that HR offers a combination of both. Looking for working in an organization which will help me kick-start my career in the HR/Marketing field and will also provide me the opportunity to implement and enhance my communication, managerial and organizational skills.

B.Com (Corporate secretaryship) - GSS Jain College for women University of Madras



B.Com (General) - Dwaraka Doss Goverdhan Doss Vaishnav College University of Madras

Startup payanam (Human resource and marketing)

Career- tree (Human resource)



Brakes India Private Limited (Human Resources) Startup Payanam (Marketing and HR)





MS Word, Excel, Powerpoint, SPSS, Python

Tamil, English



English, Hindi, Tamil, Telugu

NIL



VIL





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## Eshwa Pachaivel S

6/12/1999

### Akash Sakthi P

9/14/1999

To start a long term career in marketing by joining a large company Objectives that has room for growth. My current experience includes time spent at several smaller companies, where I learned a great deal about various marketing strategies.



To join in an institution that utilizes my 100% potential

B.Com (CORPORATE SECRETARYSHIP) - LOYOLA COLLEGE University of Madras



**B.B.A** - DG VAISHNAV University of Madras

UBA - Unnat Bharat Abhiyan (Social Work)
Nellai Software Systems and Services (Marketing)



UNNATH BHARAT ABHIYAN (service sector) TUBE PRODUCTS OF INDIA(marketing)





MS OFFICE

**English and Tamil** 



TAMIL, ENGLISH



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8778313431 akashponsami99@gmail.com 20e3714@dgvaishnav.edu.in





## Soundarya R

# Srinivasan N

Looking for working in an organization which will help me kick-start my career in the Management field and will also provide me the opportunity to implement my communication, managerial and organizational skills.



To work in a challenging and competitive environment where I can apply my knowledge and skills to fulfil the organisation's goal leading towards the development.

Bachelor of Business Administration - Women's Christian College University of Madras



B.Com (Corporate secretaryship) - DG Vaishnav college University of Madras

UBA - Unnat Bharat Abhiyan (Marketing)
GARUDA AEROSPACE (HUMAN RESOURCES)
Apollo Hospital (HR), Savera Hotel (HR)
Augrey Pvt Ltd (HR)



Tvs (Marketing) L&T (HR) New Gen (Marketing)

I. MS OFFICE 2. SPSS



Ms Office, Tally , SPSS, SQL, Python, R

TAMIL, ENGLISH



English, Tamil

NI



NIL

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7904137162 srinivasan23999@gmail.com 20e3718@dgvaishnavcollege.edu.in







## Yovan Shan Austin N

5/28/1997

## Steffi Rajendra Prasad

To enhance my skills in the technical domain and to work a for the growth of the company



Looking for an opportunity where I can leverage my skills gained through my academic qualification to contribute to the organization as a consistent seeker of knowledge and learning.

Bachelor of Technology (IT) - Velammal Institute of Technology
Anna University



B.Com (General) - NES Ratnam College Mumbai University

UBA - Unnat Bharat Abhiyan (Social welfare) Newgen (Human resource)



TVS and Sons Pvt Ltd (Human Resource - Organizational Capability) GS Caltex (Marketing)





MS-Office, Tally

English ,Tamil



Tamil, Hindi, Malayalam, English.

System engineer trainee, INFOSYS (6 months)



HR Recruiter - Executive, Hucon Solutions India Pvt Ltd, Bangalore (0.6 Years)

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7738648052 steffi.rp@gmail.com 20e3720@dgvaishnavcollege.edu.in







#### Pavithran M

3/1/1998

To be associated with a professional and challenging career in a reputed organization, where knowledge and skills are recognized to a greater extent and to update myself with new work experience and to be part of a team and dynamically work towards the growth of the organization.



### R Rakesh

12/4/1999

To work in an organisation which provides me with ample opportunities to enhance my skills and knowledge along with contributing to the growth of the organisation and to secure a challenging position in this organisation in order to improve my skill and work for the growth of the organisation.



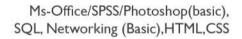


B.Com (Corporate secretaryship) - DG Vaishnav College University of Madras





Brakes India Private Limited (Human Resources)
Newgen Knowledge Works Private Ltd (Human resource)





MS-Office, Advance Tally, Cloud Accounting, Typewriting (Higher)





Tamil, English

Phone Banking Officer, HDFC Bank (0.6 years)



NIL





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#### Deselvan A 4/27/1998

#### Kirthika R 9/20/2000

I am looking forward to work with an organization which helps to Objectives improve my skills and competencies and secure a career opportunity to fully use my training and skills, while making majority of contribution towards the company and also for personal development.



To make use of my interpersonal skills to achieve goals of the company that focuses on customer satisfaction, to secure a challenging position in a reputable organisation and achieve self-development.

**B.E. CSE** - JEPPIAAR ENGINEERING COLLEGE ANNA UNIVERSITY



B.Com (General) - Dr. MGR JANAKI COLLEGE University of Madras

CAREER TREE HR SOLUTIONS (HUMAN RESOURCE) TEMENOS (HUMAN RESOURCE)



GENESIS TECH (HUMAN RESOURCES) SHINE PROJECTS (HUMAN RESOURCES) NTRUST Infotech (Human Resource)

MS-OFFICE/C/C++/JAVA/MySQL/PYTHON/ ATS (hands on)/DBMS



MS-Office, ADVANCED TYPEWRITING, SPSS, Data Analytics (learning)

**ENGLISH, TAMIL** 



TAMIL AND ENGLISH, HINDI (R&W)

ASSOCIATE, TCS



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9841798790 kirthikaraja 1975@gmail.com 20e3743@dgvaishnavcollege.edu.in





#### Saranaya KP 4/24/1998



## Suvetha R

7/7/1999

As a young energetic resource, I am looking for a career opportunity to grow professionally and achieve the organizational objects



To have a growth oriented career, where I would maximize my knowledge and skills to the fullest by contributing to the growth of the organisation and enhance my work through continuous learning practices.

B.E (Cse) - Panimalar engineering college Anna University



B.Sc (Physics) - Dwaraka Doss Goverdhan Doss Vaishnav College University of Madras

Hyundai (human resource) ifortis (Marketing) Varsha Motors(Human Resource)



Rozaliya Lubricants (General) Mentor Boxx (HR)

python, java, excel, web development



MS-Office

English, Tamil



English, Tamil (read, write, speak), Telugu(speak), Hindi (read, write)

System engineer, Infosys (lyr)



NIL

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9790775446 suvethal 155@gmail.com 20e3748@dgvaishnavcollege.edu.in







## Nivedha US

## Surya M K

To work with an organisation that offers challenges, responsibilities and decision making opportunities, where I can build and grow in my career.



I am seeking a competitive and challenging environment where I can serve your organization and establish a career for myself.

B.Com (General) - University of Madras University of Madras



BBA - DG Vaishnav College University of Madras

URBAN COMPANY (Marketing)
Gobumpr (Human Resource)



Harshitha Infra engineering(Finance)
Media Myst (Marketing)
Cholamandalam Investment and Finance Ltd.(HR)

SPSS, Ms-office,



MS office, Typewriting (English), Poster designing/ Digital Creation, Social media analytics, Data analytics (learning)

Tamil, English, telugu(speaking) Hindi (R&W)



Tamil, English, Hindi (R&W)

NIL



NIL

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7010792808 mksurya01@gmail.com 20e3755@dgvaishnavcollege.edu.in







## Vasudha G

#### P Sharath Kumar

1/2/1997

To secure a challenging position in a decent organization to expand my knowledge and skills



Seeking a position in Human resource where I can use my varied technological, Managerial skills and problem solving abilities to help in organisational growth and personal growth.

B.Com (General) - Bishop Heber College Bharathidasan University



B.E(MECHANICAL) - Meenakshi Sundararjan Engineering College Anna University

Neyveli Lignite Corporation India Limited (Marketing)
TVS private limited (Gobumpr) (HR)



UNNAT BHARAT ABHIYAN (UBA)(Social Service)
BIG BASKET (HUMAN RESOURCE)





MS-OFFICE, PAYROLL MANAGEMENT, LEAN, SIX SIGMA, KAIZEN, 5s, DIGITAL MARKETING.





TAMIL, ENGLISH, HINDI(Write and read only)





IN-PROCESS QUALITY (Junior engineer)
BRAKES AND AUTOMOTIVE INDIA PRIVATE
LIMITED (I Year & 7 Months)





7708805255 sharathsk1297@gmail.com 20e3760@dgvaishnavcollege.edu.in









#### Leelavathi.D

10/26/1999

### Sailesh R

8/27/1999

To secure a challenging position and a responsible career opportunity to fully utilize my training and skills while making a significant to the success of the company.



To be associated with a professional and challenging career in an reputed organisation, Where knowledge & skills are recognised to a greater extent and to update myself with new work experience and to be part of team & growth of the organization.

B.Com (information system and management) - Bhaktavatsalam memorial college, Madras university



BA (ECONOMICS) - DG VAISHNAV COLLEGE University of Madras

Lucas Tvs (HR management )
National food product company (NFPC) (UAE)
(supply chain management )
Wheels India Ltd (Finance)



UBA (Unnat Bharat Abhiyan)
LSG&CO ITC LIMITED (Supply chain management)

HTML/MS-Office, Good in Programming Language.



SPSS, MS office, Excel, SAP

English, Tamil, Hindi



Tamil, English

NIL



NIL





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### Supply Chain Management & Marketing



#### Vikram.R 9/30/1999

#### Aswath B 7/7/1999

Imparting my academic & experimental knowledge gained over the Objectives To secure a challenging position in a reputable organization years towards inculcating more wisdom in the field of manage-



to expand my learnings, knowledge, and skills.

**BBA** - DDGD VAISHNAV COLLEGE MADRAS UNIVERSITY



BCA - Patrician College University of Madras

UNNAT BHARAT ABHYAN (GOVT OF INDIA SURVEY) Big Basket (SCM)



Savera hotels (Marketing) Big basket (SCM)





MS- Office, SPSS, AUTOCADD

HINDI, ENGLISH, TAMIL, TELUGU



English, Tamil







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## Kiran K

### Keshab Sharma K

10/26/1995

To constantly learn and improvise



To work for an organization which provides me the opportunity to improve my skills and knowledge to grow along with the organization objective.

B.A.(Public Administration) -DDE, Annamalai University
Annamalai University



BTECH INFORMATION TECHNOLOGY - Loyola-ICAM College ANNA UNIVERSITY

Chennai Port Trust (Supply Chain/Logistics) VeeVee Chennai (Supply Chain/Logistics)



THE SAVERA HOTEL(MARKETING)
Big Basket (Supply Chain Management)

MS Office, Adobe Premier pro, MS BI, Photoshop, After effects



MS-Office, SPSS, C, C++, Python, Java

English, French, Tamil, Thulu



ENGLISH, HINDI, TAMIL

Worked As a coach nd Personal trainer, Freelancing (Up until now)



SOFTWARE ENGINEER, MASTERKUBE (16 MONTHS)

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8667063890 keshab2610@gmail.com 20e3756@dgvaishnavcollege.edu.in



## Supply Chain Management & Marketing



#### R. Dhanush 8/28/1999

I'm interested in the field of logistics and supply chain management Objectives were I could take challenge part in that were and also looking forward to explore in financial and adverting part.



BA ENGLISH LITERATURE - DDGD Vaishnav College Madras University



Axis securities (Chandrakant) The social Aura (Janni Chandru)



Ms office/ SPSS



TAMIL, ENGLISH, FRENCH (BASIC LEVEL)



NIL















### Recruitment

School of Management firmly believes that an individual has to be distinct in order to emerge a winner in this world of cut-throat competition and ingrains in its students, the passion for out-performance along with a quest for excellence. The institute's long lasting relationships with an ever growing pool of marquee recruiters is testimony enough for its quality of programs and talent pool.

#### Prominent Recruiters













































### Internship Companies







































































## Internship Companies







































